

Fighting the Fakes

Beating Predatory Publishers

Philip Darbyshire

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pdcltd@me.com

Predatory publishers, & their \$75m a year scam journals and conferences



On twitter, follow: @fake_journals

Is this a problem for
Critical Care Nurses?

**You bet your
reputation and
career it is!**

Why this matters to Critical Care Nurses



1

Your
Credibility

2

Your
Finances

3

Your
Career

Major Predatory Threats

1

Fake
Journals

2

Fake
Conferences

3

Hijacked
Journals/
Fraud/
Cybercrime

Over 9,000
'predatory
journals listed
on 'Beall's List'

1

Dadkhah, M. (2015), New types of fraud in the academic world by cyber criminals. Journal of Advanced Nursing. doi: 10.1111/jan.12856

Fake Journals

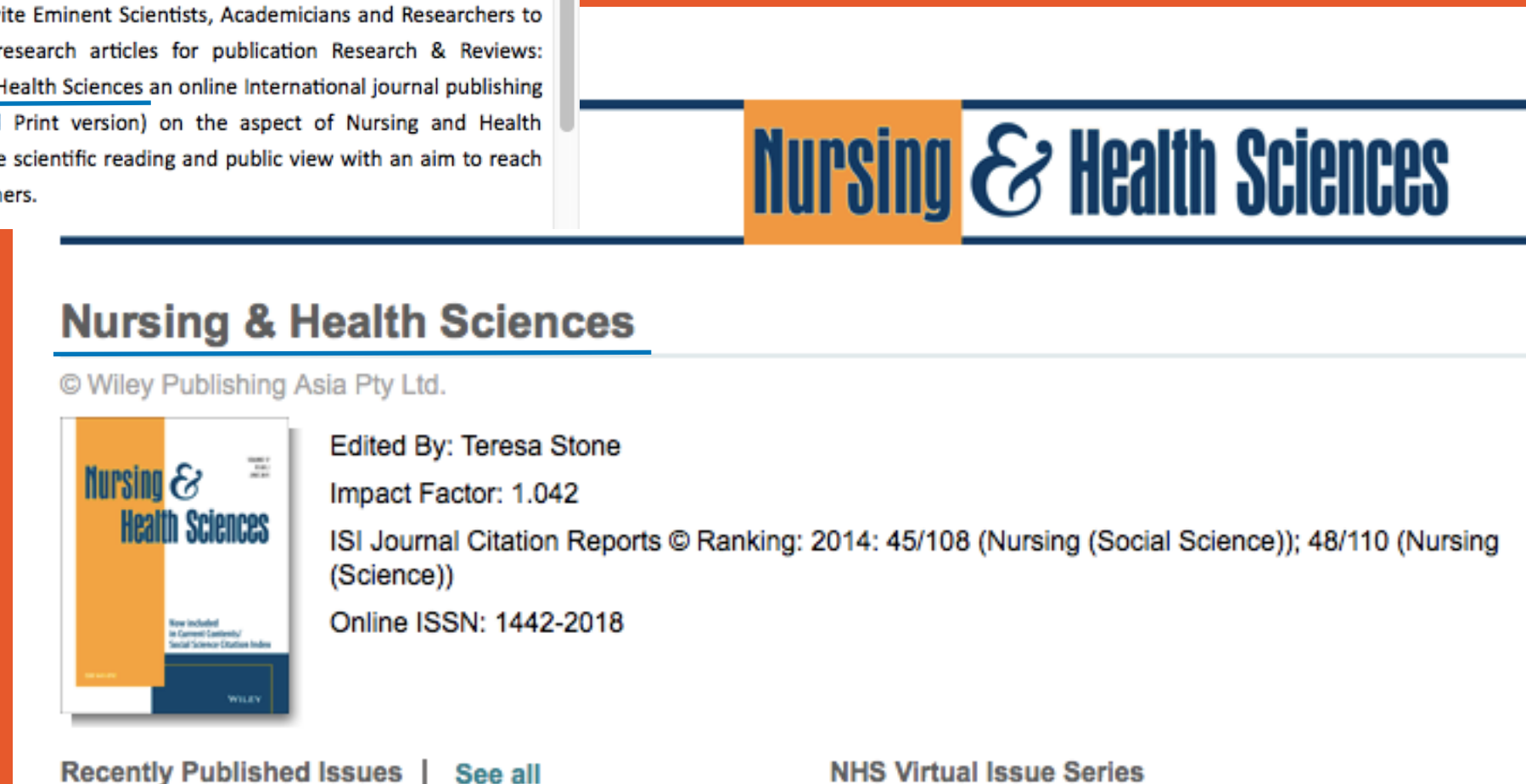
Predator



**Watch for 'almost
same' titles**



Genuine Journal



“90 hijacked
journal
websites in
June 2015”

1

Dadkhah, M. (2015), New types of fraud in the academic world by cyber criminals. Journal of Advanced Nursing. doi: 10.1111/jan.12856

“Predatory
conferences now
outnumber
legitimate ones”

(Times Higher Education
Supplement, October 2017)



1

But how bad are
predatory journals
really??



Seriously bad!!





THOMAS RENDLEMAN/PEXELS

Australian dog serves on the editorial boards of seven medical journals

By [Ryan Cross](#) | May. 24, 2017 , 2:30 PM

Ollie might be the world's smartest dog—or the most deceptive. Residing in Perth, Australia, and publishing under the pseudonym Dr. Olivia Doll, the Staffordshire terrier (*not* pictured above) **serves on seven medical journal editorial boards**, *Perth Now* reports. Her research interests include “the benefits of abdominal massage for medium-sized canines” and “the impact of skateboards on canine ambulation.” Ollie’s owner Mike Daube, a public health expert who studies tobacco control, says the stunt portraying his dog as a medical researcher began as a light-hearted response to email scams from medical journals. But recently, one journal tasked Ollie with peer reviewing a paper on tumor management, and—as of today—**the pooch is still listed as an associate editor** for the *Global Journal of Addiction & Rehabilitation Medicine*.

Get me off Your Fucking Mailing List

David Mazières and Eddie Kohler

New York University

University of California, Los Angeles

<http://www.mailavenger.org/>

Abstract

Get me off your fucking mailing list. Get me off
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(David Mazieres and Eddie Kohler)

The paper above, titled "**Get me off your fucking mailing list,**" has been accepted by the ***International Journal of Advanced Computer Technology.***

Nursing incorporates the advancement of wellbeing, aversion of disease and the consideration of not well, handicapped and kicking the bucket individuals [7]. Nursing is a restrained included in the conveyance of social insurance to the general public. Nursing is focused on association in moral, legitimate, and a political issue in the conveyance of medicinal services which shows nursing is a profession however not an occupation. It is vital for the

<http://www.rroij.com/open-access/nursing-a-profession-or-an-occupation.php?aid=51839>

Meet Mr Ike Antkare,

Problem is, he doesn't exist.

All his 'work' is computer-generated gibberish.

See the story at:

[http://
evaluation.hypotheses.org/
files/2010/12/
pdf_IkeAntkareISSI.pdf](http://evaluation.hypotheses.org/files/2010/12/pdf_IkeAntkareISSI.pdf)

2

GrabFileEditCaptureWindowHelp

Scholarometer: Browser Extension and Web Service for Academic Impact Analysis

http://scholarometer.indiana.edu/statistics.html

Les plus visités ▾ Démarrage Dernières nouvelles Jetbay | Contact Jetbay | Contact

Scholarometer

1. Simple search for articles

written by

author authors

like antkare

no quotes

example: "GC Fox"

2. Tag this query (Required. Why?)

Use at least one tag marked by (2)

Use as many tags as you like (hit [enter] after each one)

computer science, information systems

Reset

Submit

History

Scholarometer: Browser Extension...

Scholarometer

NeurologyGeneticsAnimal BehaviorbiologyHydrologyAgriculturePhysiologyGeology

HomeAboutDownloadStatisticsFAQsHelpFeedback

[Top Authors](#) | [Top Disciplines](#) | [Discipline Stats](#) | [Networks \(beta\)](#)

Show top 100 authors in by h_m-index Go

rank	author	h _m index	percentile
1	S FREUD psychology	164.02	99.98
2	P BOURDIEU sociology	138.58	99.96
3	E WITTEN physics, particles & fields	114.57	99.93
4	N CHOMSKY philosophy	98.20	99.91
5	P KRUGMAN economics	95.37	99.89
6	ANTKARE computer science, information systems	94.00	99.87
7	A GIDDENS sociology	87.83	99.84
8	K MARX philosophy	85.95	99.82
9	J PIAGET	82.22	99.80

Rechercher : I Antkare

Suivant

Précédent

Surligner tout

Respecter la casse

Haut de la page atteint, poursuite depuis le bas



You do not want to KNOW the number of ‘big name’ academic nurses, researchers and even Professors who have published with predators.

How they suck you in



1

Flattery

2

Publication
Promises

3

Status
Promises

‘Dear most worthy,
esteemed scientist’,

Beware of flattery!!

Dear Dr. Philip Darbyshire,
Greetings from the Medical and Clinical Reviews!

iMedPub successfully publishes quality open access journals with the support from scientists like you. We are aware of your reputation for quality of research and trustworthiness in the field of "Medical and Clinical" and that is why you have been chosen as an Editorial Board Member of our Medical and Clinical Reviews Journal.

Dear Dr. Philip Darbyshire,

Greetings from the journal Annals of Clinical and Laboratory Research

It is my great honor & privilege to invite you to submit Research, Case Report, image, Review, Short commentaries, rapid communications, letter to editor and any other type of article for upcoming issue.

We also welcome you for the submission of image article related to clinical research which will be processed and published within 2 days

It would be great if you could submit your Manuscript by July 15th 2015, so that we can process it for the upcoming Issue.

Kindly submit us your manuscript at www.editorialmanager.com/imedpub or mail us your manuscript at clinlabresearch@imedpub.org or clinlabresearch@imedpub.com

We appreciate your time and efforts towards submitting us a world class manuscript. If it is not feasible for you, then please let me know your feasible time to contribute.

With Best Regards,

Alex John,

Editorial Assistant

Annals of Clinical and Laboratory Research

Imedpub Journals

One Commerce Center-1201,

Orange st#600, City Wilmington Zip 19899,

Delaware, USA

Do you want your
work to be read,
cited and valued or
just 'published'?

1

Editorial |  Free Access

New types of fraud in the academic world by cyber criminals

Mehdi Dadkhah MSc 

First published: 12 November 2015 | <https://doi.org/10.1111/jan.12856> | Cited by: 3

 SECTIONS

 PDF  TOOLS  SHARE



PROFESSIONAL JOBS SUMMITS RANKINGS S

Warning: conmen and shameless scholars operate in this area

James McCrostie was shocked to discover the extent of 'predatory conferences', but even more shocked by those abetting them



Predatory publishing is not just “a nuisance”.

It is highly organised, international, multi-million dollar Cybercrime!!

Predatory publishers earned \$75 million last year, study finds

By **John Bohannon** | Sep. 30, 2015 , 8:00 PM

This was the “Conference Organising Team” at ‘Innovinc’
(Now removed from their website 😊)

OUR TEAM



Meet “Cathy Heaven”, Program Manager!

OUR TEAM



Who doesn't exist. But blogger, Catherine Sprunt does. So they stole her image.

HOME

ABOUT

CATEGORIES ▾



SEARCH+ENTER

HI THERE!



What is *Sprunting*!

noun: the personal blog of Catherine Sprunt

verb: an old Scottish word meaning 'to run among the haystacks after the girls at night'

Sprunting! is a blog about pursuing the good life;

MY TIPS FOR WRITING A GOOD CV

WEDNESDAY, 20 MAY 2015



I wouldn't call myself an expert on the subject, but after going through countless CVs to recruit new people for my team, I definitely have a few ideas of my own about what makes a good CV.

This was the “Conference Organising Team” at ‘Innovinc’
(Now removed from their website 😊)

OUR TEAM



Here is hunky “Jason Clark”, another Program Organiser.

OUR TEAM



Jason doesn't exist either. But you can buy his picture from Stock Photos.
Here he is, "Enjoying every moment at work" 😂

iStock
by Getty Images

Enjoying every moment at work - Stock image



This was the “Conference Organising Team” at ‘Innovinc’
(Now removed from their website 😊)

OUR TEAM



What about hip, young 'Robert Yarchoan', the 3rd Program Organiser?

OUR TEAM



Sorry, he doesn't exist either.

The real 'Robert Yarchoan' is a prominent HIV researcher)

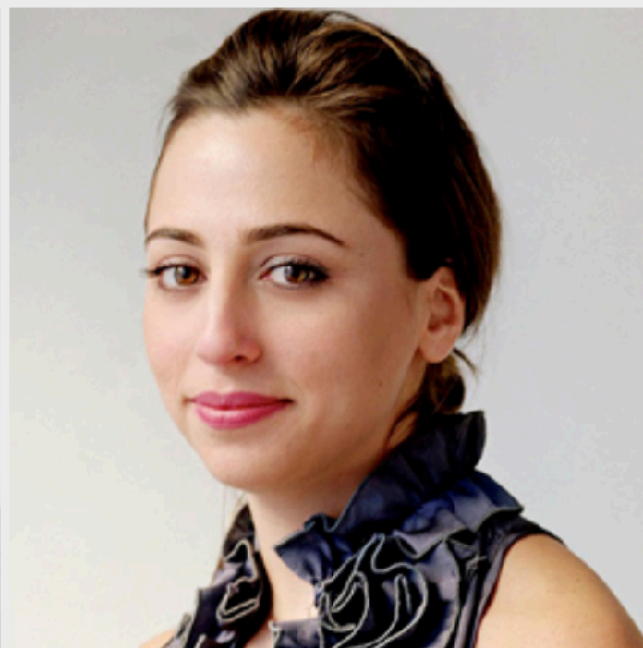
Robert Yarchoan, M.D.



Chief
HIV and AIDS Malignancy Branch
Senior Investigator
Head, Viral Oncology Section
Director, Office of HIV and AIDS Malignancy, NCI

Dr. Yarchoan has played a major role in developing the first successful drugs to treat HIV infection. More recently, his research is focused on the study of and development of treatment for HIV-associated malignancies, with a focus on those caused by Kaposi sarcoma-associated herpesvirus (KSHV). As Chief, Dr. Yarchoan oversees the Branch's clinical/translational research program, which encompasses the development of novel therapies for HIV infection, the study of the viral causes of HIV-associated malignancies, and the development of novel therapies for HIV-associated malignancies.

OUR TEAM



But someone called JW Anderson who understands the fashion industry does.
So they stole his image from the internet too.



 [Subscribe to Highsnobiety on YouTube](#)

J.W. Anderson Talks Commercial Success in 'Business of Fashion' Video Interview

By [Alec Leach](#) in [Style](#)  Nov 26, 2015  0 Shares  1 Comment

Maybe the cool dude at bottom right with no job title is real?
Not a chance!

OUR TEAM



He is actually, Joel Beckerman, whose company does something called ‘sonic branding’
(Can you hear the sound of predatory publishing bullshit yet?)



BY KC IFEANYI 6 MINUTE READ

As the elevator doors open on the sixth-floor offices of [Man Made Music](#)’s Midtown office, you hear tight, snappy notes tumbling into thumping beats. There’s no discernible rhythm yet—the unseen drummer is just warming up for a different kind of recording session at [Joel Beckerman](#)’s Manhattan-based sonic branding agency.



Joel Beckerman

Sonic branding—“the strategic use of sound and music to build brands”—is used to trigger emotional responses that helps consumers identify with the brand and build loyalty. It may seem like standard marketing tactics, but Beckerman is quick to point out two things: first, it’s not marketing (if done correctly), and second, sound is hands-down the most effective, yet underutilized, tool in a brand’s

arsenal. Hence, his new book [The Sonic Boom: How Sound Transforms the Way We Think, Feel, and Buy](#).

This was the “Conference Organising Team” at ‘Innovinc’
(Now removed from their website 😊)

OUR TEAM



Surely 'Elizabeth Ortiz', in charge of Business Development really exists?

Wayback Machine https://innovinc.org/index.php/home/our_team 27 captures 3 Aug 2016 - 27 Apr 2019

Innovinc Home About Services Journals **Go** JAN FEB 21 APR 2016 2018 2019 Our Team Contact Us f t in

About this capture

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95054, United States

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contact@innovinc.info



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SUBMIT

She exists of course, but she is actually Ayah Bdeir, one of the ‘most creative people’ of 2013. The predators simply lifted her image from the internet too.

05.13.13 | MOST CREATIVE PEOPLE 2013



33. Ayah Bdeir



BY KELSEY CAMPBELL-DOLLAGHAN 1 MINUTE READ

The DIY Champion

Ayah Bdeir was 12 when her dad signed her up for programming lessons. The only problem: “I wanted to be an architect,” she says. Today, Bdeir has merged the two disciplines and created [littleBits](#), Lego sets for the 21st century that let tinkerers build their own electronics. Her neon-hued components snap together magnetically to form circuit boards, making it easy—and, more important, fun!—to construct anything from a remote-control car to an alarm clock to a talking puppet. LittleBits has caught on in the art and design worlds—this spring, New York’s Museum of Modern Art stores featured an installation of littleBits creations—and Bdeir envisions her kits as tools for prototyping real products. “Everyone is creative,” she says, “and everyone is a techie.”

This was the “Conference Organising Team” at ‘Innovinc’
(Now removed from their website 😊)

OUR TEAM



What about the intriguing ‘Vanya Bogoeva’, the Finance Manager, playing with that lovely high tech screen?

OUR TEAM



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No. I'm afraid she is a 'stock photo' too.
The real Vanya Bogoeva is a molecular biologist.



Vanya Bogoeva
il 22.92 · PhD

Overview Research Experience **New** Scores

About Vanya

Languages
Bulgarian · English-proficiency · French · Russian

Disciplines
Photochemistry Chemical Biology Biochemistry Cell Biology Molecular Biology
Structural Biology Biophysics

Skills and expertise (28)
Molecular Biology Proteins Cell Biology Biochemistry Nanoparticles
Fluorescence Fluorescence Imaging Biophysics Luminescence Absorption View all



Signed model and property release on file with Shutterstock, Inc.

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Already have an account? [Sign In](#)

Maybe the cool dude at bottom right with no job title is real?
Not a chance!


OUR TEAM



Last chance!! What about Mr Marion Mitchell, The program Co-ordinator?
Clue: Giving him John Wayne's real name was not a good idea 😂

Internet Archive Wayback Machine
https://innovinc.org/index.php/home/our_team
27 captures
3 Aug 2016 - 27 Apr 2019
Go JUN JUL OCT 08 2016 2017 2018
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OUR TEAM



Marion Mitchell
Program Co-ordinator



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Another epic fail 😞. This time, 'Marion Mitchell' is really Jason Wilson, a web designer, who again simply had his image stolen and re-used by the predators.

BY MAX CHAFKIN 1 MINUTE READ

The Design Star



Jason Wilson

Jason Wilson pulled off an impressive feat with Pinterest's **first major redesign last March**: Its 28 million monthly users didn't get out their digital pitchforks to skewer the visual social network. "Companies piss off their users when they don't respect what they love about their products," says Wilson, who, from November to January, worked 100-hour weeks, creating 70 "wildly different" versions of the site's design.

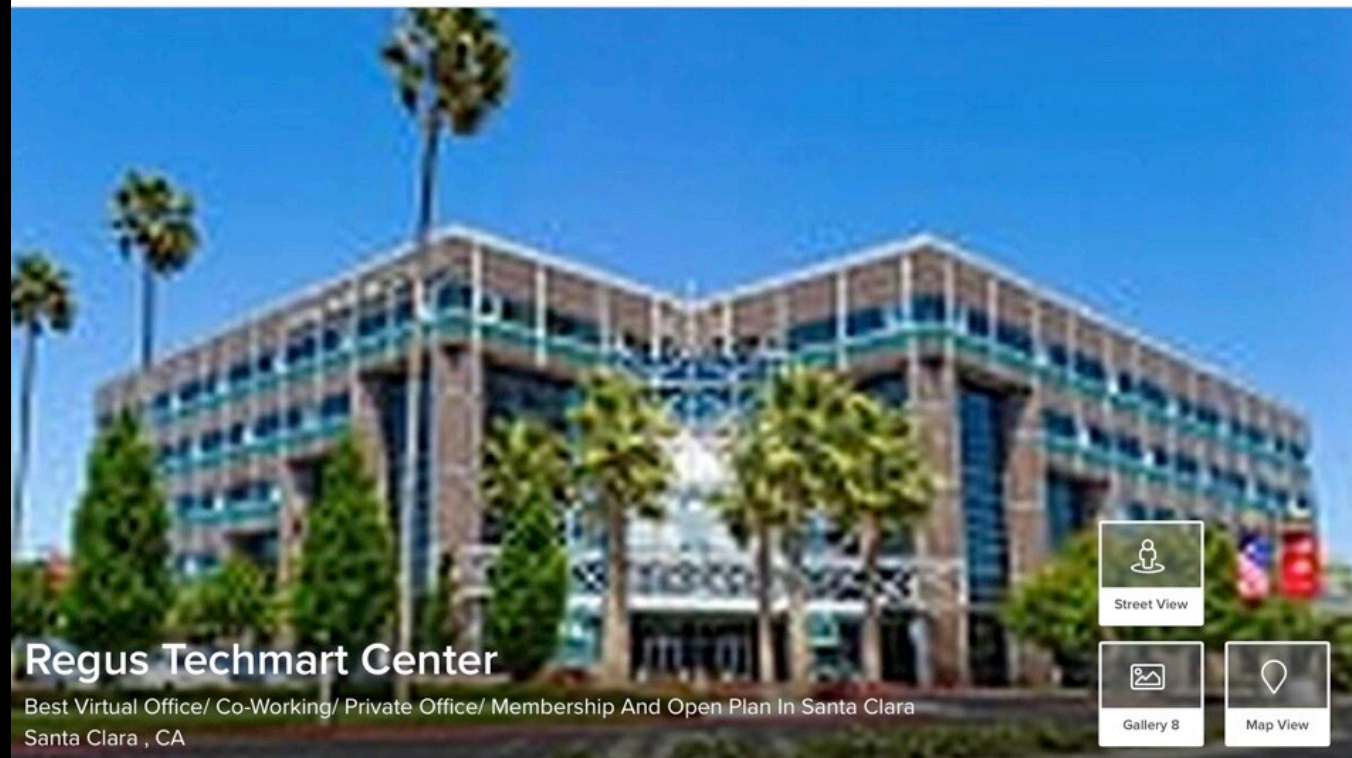
Remember their address:
5201 Gt American parkway #320, Santa Clara, California.

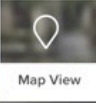
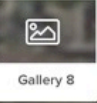
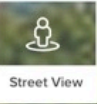
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95054, United States

Here it is. A rental virtual office desk

[For Lease](#) > [Office](#) > [CA](#) > [Santa Clara](#) > Regus Techmart Center





Regus Techmart Center

Best Virtual Office/ Co-Working/ Private Office/ Membership And Open Plan In Santa Clara
Santa Clara , CA

Building

Spaces

Address

5201 Great America Parkway Suite 320, Santa Clara, CA 95054 [Show on Map](#)

Date Added	Days on Market	Time Since Last Update
Oct 7, 2019	394 days	4 days

Building Details

Property Type	Office	Subtype	Executive Office, Coworking, Creative Office, Professional, Traditional
Tenancy	Multiple	Total Building SQFT	24,958
Minimum Divisible SQFT	100	Max Contiguous SQFT	5,000
Total Building Suites	350	Class	A
Year Renovated	2019	Elevators	Yes
County	Santa Clara County		

**There are NO excuses
any more.**

**We KNOW the predatory
landscape out there.**

We have been warned.

break time!

Fighting the Fakes

Beating Predatory Publishers

Philip Darbyshire

twitter @PDarbyshire

pdcltd@me.com

So what can

**An ordinary nurse or
research student**

Actually DO???

Thank heaven for
Beall's List
of predatory publishers
and journals

<https://predatoryjournals.com/publishers/>

On twitter, follow: @fake_journals

Use the:
“Think, Check, Submit
website.

<https://thinkchecksubmit.org/>

The flip side of Beall's List is the
'Nursing Journals Editors Society'
List of **Legitimate** journals:
*[http://nursingeditors.com/journals-
directory/](http://nursingeditors.com/journals-directory/)*

AND
The Directory of Open Access
Journals:
<https://doaj.org>

A 10 point
checklist to
avoid
Predatory
Publishers



10

Always check the latest
List of Predatory Publishers' to see
where NOT to publish:

[https://predatoryjournals.com/
journals/](https://predatoryjournals.com/journals/)

The useful flip-side is to check
INANE's Directory of reputable
journals here:

[http://nursingeditors.com/journals-
directory/](http://nursingeditors.com/journals-directory/)

1

If you are being
flattered, or if
your paper is
being “invited”,
be *VERY* careful!



2

The “Fake Award” scam

Dear Author,

Congratulations, Your recent publication has been provisionally selected for Research Awards and recommended by our scientific committee. So kindly nominate with your recent research profile/ resume through an online submission system.

After a few steps of profile verification and registration processes you will get your Research Award

Selected Award Category: Best Research Award

Nomination Link: <https://x-i.me/gowt>

Note: Submit your updated profile under the selected award category.

With regards,

The Award Manager,

NESIN Research Awards,

An International Research Awards,

ScienceFather.



2

Don't 'submit in secret'.

Discuss your preferred journal options with colleagues, supervisors, a librarian or others who might help you spot a predator.



3

If you think so little of
your work that you'd
pay a predator to
publish it, don't be
surprised when
everyone else thinks
the same.



4

Block all predators' emails. Report them as spam/junk mail and do not click on any 'unsubscribe' links within the email.



5



The best way to decide where to publish is to pick a known, reputable journal from your reference lists which is frequently used by authors that you reference in your work.

Know the quality literature in your area.

When you visit a journal website to download the author guidelines look for clues as to the authenticity of the journal. e.g. good English, transparent info, clear contact details, etc, THEN double check with Predatory Journals List and INANE Directory



7

If in any doubt, always
seek advice from your
friendly school
librarian.

They can spot
predators from a mile
away.



8

Make every
publication count.
Start 'at the top' for
your submission and
work your way down
the impact factor and
quality list.



9

Develop “herd immunity.”

Talk to staff, fellow students
and colleagues about how
to avoid being conned by
predatory publishers.

Thanks to Meredith Kahn for the wonderful idea of
‘herd immunity’:



10

PHILIP DARBYSHIRE

TWITTER: @PDARBYSHIRE
PDCLTD@ME.COM